



FEUC FACULDADE DE ECONOMIA
UNIVERSIDADE DE COIMBRA









International Scientific Conference

ECONOMIC CHANGES IN A TIME OF CRISIS: CHALLENGES AND OPPORTUNITIES

FEUC, Coimbra, 6-7 September, 2012

PROGRAM

6 SEPTEMBER 2012	
08:30-09:00	Registration
09:00-09:45	Welcome address
09:45-11:45	Parallel Sessions 1 (A, B)
11:45-12:00	Coffee break
12:00-13:30	Parallel Sessions 2 (A, B)
13:30-14:45	Lunch
14:45-16:15	Parallel Sessions 3 (A, B)
16:15-16:45	Coffee break
16:45-17:30	Book presentation
7 SEPTEMBER 2012	
09:30-11:00	Parallel Sessions 4 (A, B)
11:00-11:15	Coffee break
11:15-13:15	Parallel Sessions 5 (A, B)
13:15-14:00	Concluding remarks

WELCOME ADDRESS:

- > José Reis, Director of FEUC
- Paulino Teixeira, Director of GEMF
- > Dejan Erić, Director of IES
- > Hasan Hanić, Dean of BBA
- > Srdjan Redžepagić, Deputy Director of IES
- Massimo Cingolani, European Investment Bank
- ➤ Claude Berthomieu, President of Association CEMAFI International

PARALLEL SESSIONS DETAILED PROGRAM

Parallel Sessions 1 – 5: 2 sessions simultaneously; 10-15 minutes for presentation; 5 minutes for discussion

Thursday, September 6TH 2012 9:45-11:45

PARALLEL SESSION 1.A – FINANCIAL AND ECONOMIC CRISIS ROOM 3.1 Session chair: A. P. Duarte

• INFLUENCE OF BANK-CENTRIC FINANCIAL SYSTEMS ON TRANSITORY ECONOMIES

M. Balaban

- FOREIGN INVESTMENT IN RUSSIAN HIGH-TECH: CHALLENGES AND OPPORTUNITIES IN THE TIMES OF CRISIS
 - N. Volgina
- IMPORTANCE OF THE EU INTEGRATION PROCESS FOR THE IMPROVEMENT OF LEGAL ENVIRONMENT IN WESTERN BALKAN COUNTRIES
 - S. Penev, A. Marušić
- INTOLERABLE SURGES, EXCHANGE RATE REGIMES AND SUDDEN STOPS OF CAPITAL INFLOWS
 - A. Fethi, B. Youssef
- FLOW OF FUNDS IN BALKAN BANKS: NARROW BANKING OR NARROW ESCAPE?
 - M. Malović, S. Paunović
- FINANCIAL CRISIS AND DOMINO EFFECT
 - P. Bação, J. M. Domingues, A. P. Duarte

PARALLEL SESSION 1.B – FINANCIAL SECTOR AND PUBLIC DEBT ROOM 3.2 Session chair: J. S. Andrade

- LINKAGES BETWEEN FISCAL DEBT SUSTAINABILITY, GROWTH AND POVERTY: AN APPLICATION TO TUNISIA
 - S. Kanoun
- PUBLIC DEBT SUSTAINABILITY IN WESTERN BALKAN COUNTRIES A. Zdravković, A. Bradić-Martinović
- STRUCTURAL MACRO-ECONOMIC CAPACITY TO REACT TO ECONOMIC POLICY SHOCKS, FOR FIGHTING THE EFFECTS OF THE CURRENT WORLDWIDE CRISIS. THE CASE OF IRAN
 - C. Berthomieu, M. Sameti, P. Shajari
- NEEDS AND POSSIBILITIES OF ENHANCEMENT SERBIAN FINANCIAL MARKETS
 - V. Vuković, J. Minović
- THE EFFECT OF THE ATM AND THE POS IN THE DEMAND FOR MONEY IN EUROPE
 - S. da Silva Brito. F. T. Sol Murta
- HOW TO HAVE A GOOD INDICATOR OF GLOBAL EXCESS DEMAND?
 J. S. Andrade, A. P. Duarte

Thursday, SEPTEMBER 6TH 2012 12:00-13:30

PARALLEL SESSION 2.A – TRADE AND GROWTH ROOM 3.1 Session chair: M. C. N. Simões

- BILATERAL TRADE FLOWS BETWEEN WESTERN BALKAN COUNTRIES E. Baranenko, S. Milivojević
- WAYS FOR ENHANCEMENT OF EXPORTS ACTIVITIES E. Baranenko, M. Djukić
- ECONOMIC GROWTH AND DEVELOPMENT OF SOUTH EASTERN EUROPEAN COUNTRIES WITHIN PROCESS OF THE INTEGRATION TO THE EUROPEAN UNION
 - A. Andrejević, J. Djuran
- CREDIT RATING AGENCIES, FINANCE AND GROWTH
 - A. Ramos, M. C. N. Simões
- PROMOTING AVAILABILITY OF FINANCING TO SMEs IN SERBIA ON THE ROAD TO EU INTEGRATION
 - **S. Djuričin,** I. Beraha

PARALLEL SESSION 2.B – COMPETITIVENESS ROOM 3.2 Session chair: D. Erić

- (RE)SHAPING OF COMPETITION POLICY AND STATE AID CONTROL: CASE OF SERBIA IN COMPARABLE PERSPECTIVE
 B. Stojanović, V. Radivojević
- AFFIRMATION OF PRINCIPLES AND IMPROVED CORPORATE GOVERNANCE IN SERBIA – BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY Ž. Przulj, **B. Radovanović**
- STREGTHENING WESTERN BALKAN COUNTRIES CORPORATES` COMPETITIVENESS THROUGHT THE RIGHT OF ESTABLISMENT S. Bunčić, A. Andrejević
- CHALLENGES AND PERSPECTIVES OF IMPLEMENTATION STRUCTURAL CHANGES IN SERBIAN ECONOMY

 I. Stošić, D. Erić

Thursday, SEPTEMBER 6TH 2012 14:45-16:15

PARALLEL SESSION 3.A – DEVELOPING COUNTRIES ROOM 3.1 Session chair: M. Cingolani

- MACROECONOMIC ASPECTS AND PERSPECTIVES OF SERBIA WITHIN THE PROCESS OF ENLARGEMENT OF THE EUROPEAN UNION
 - S. Redžepagić
- POSITIONING AND RE-POSITIONING OF NATIONAL BRAND OF SERBIA IN ORDER TO INCREASE EXPORTS, FOREIGN DIRECT INVESTMENTS AND TOURISM DEVELOPMENT
 - D. Nikolić, D. Bodroža
- DEVELOPMENTS IN THE AVAILABLE INEQUALITY INDEXES FOR THE WESTERN BALKAN COUNTRIES: TRENDS IN THE LAST 10 YEARS AND PROSPECTS
 - B. Radovanović, D. Filimonović
- MACROECONOMIC DEVELOPMENTS AND MEDIUM-TERM OUTLOOK FOR THE WESTERN BALKANS
 - M. Cingolani

PARALLEL SESSION 3.B – ECONOMIC POLICY AND LAW ROOM 3.2 Session chair: H. Hanić

- GLOBAL ECONOMIC POLICY: G20 AND THE EUROPEAN UNION M. Filipović, S. Vučenov
- EXPLICIT SOCIAL COSTS OF CRIME IN A TIME OF CRISIS COSTS OF LAW ENFORCEMENT IN THE DRIVERS' CRIMES
 - T. Dias, P. Sousa
- HARMONIZATION OF LEGISLATION WITH THE EU STANDARDS
 Dj. Djurić, S. Redžepagić
- MONETARY AND FISCAL POLICIES IN THE TIMES OF CRISIS: CASE OF SERBIA
 - H. Hanić, M. Djukić

Thursday, September 6TH 2012 16:45-17:30

BOOK PRESENTATION ROOM KEYNES

• CHINA'S HEGEMONIC VISION

by A. Brunet and JP. Guichard

Speakers:

João Sousa Andrade (FEUC)

Claude Berthomieu (CEMAFI International)

Srdjan Redzepagic (IES and University of Nice Sophia Antipolis)

Friday, SEPTEMBER 7TH 2012 9:30-11:00

PARALLEL SESSION 4.A – ECONOMICS OF INNOVATION ROOM 3.1 Session chair: A. Duarte

- THE IMPACT OF PUBLIC R&D EXPENDITURE ON BUSINESS R&D: RUSSIA AND OECD COUNTRIES
 - S.A. Balashova, V.M. Matyushok
- INNOVATION ECONOMY, PRODUCTIVE PUBLIC EXPENDITURES AND ECONOMIC GROWTH
 - O. Afonso, S. Monteiro, M. Thompson
- INFORMATION AND COMMUNICATION TECHNOLOGY AS THE BASIS FOR THE IMPROVEMENT OF COMPANIES' PERFORMANCE IN SERBIA
 - A. Bradić-Martinović, A. Zdravković
- INNOVATION POLICIES AND ECONOMIC GROWTH: THE CASES OF BRAZIL, ÍNDIA AND CHINA
 - R. Mendes, A. P. Duarte, A. Duarte, M. Simões

PARALLEL SESSION 4.B – ECONOMIC INTEGRATION ROOM 3.2 Session chair: I. Stošić

- THE INFLUENCE OF THE CURRENT CRISIS ON BALKAN COUNTRIES ON THEIR WAY TO THE EU INTEGRATION PROCESSES

 S. Filipović
- PROMOTION OF SERBIAN NATIONAL IMAGE IN THE LIGHT OF EU ACCESSION
 - I. Domazet, A. Hanić
- EURO: INTERNATIONAL RESERVE CURRENCY?
 - A. F. Dias, A. P. Duarte
- RECENT DEVELOPMENT OF THE EUROPEAN FINANCIAL SYSTEM: CHALLENGES FOR THE BALKAN COUNTRIES INTEGRATION PROCESS
 D. Erić, I. Stošić
- AN EUROPEAN DISTRIBUTION OF INCOME PERSPECTIVE ON PORTUGAL-EU CONVERGENCE
 - J. S. Andrade, A. Duarte, M.C. N. Simões

Friday, SEPTEMBER 7TH 2012 11:15-13:15

PARALLEL SESSION 5.A – LABOUR MARKET ROOM 3.1 Session chair: V.M. Matyushok

- LABOR MARKET STRUCTURE, FOREIGN TRADE COMPETITIVENESS AND ECONOMIC GROWTH IN EUROZONE
 - M. Djennas, M. Benbouziane, M. Djennas
- EMPLOYMENT POLICY IN WESTERN BALKAN COUNTRIES AND THEIR PERSPECTIVES IN THE PROCESS OF EUROPEAN INTEGRATIONS
 - K. Ognjenović, A. Branković
- INSTITUTIONAL PREREQUISITES OF EMPLOYMENT POLICY AND FUNCTIONING OF LABOR MARKET
 - **S. Vučenov**, J. Djuran
- DETERMINATION AND COMPENSATION OF EXTERNAL COSTS IN SERBIA AS PARAMETER OF SUSTAINABLE MANAGEMENT
 - B. Drašković, J. Minović
- INNOVATIVE SCIENCE AND HUMAN CAPITAL AS AN OPPORTUNITY TO OVERCOME THE GLOBAL ECONOMIC CRISIS
 - G. K. Gomonov. N.M. Baranova, L.V. Sorokin
- MANAGING INTELLECTUAL CAPITAL IN SERBIA IN THE FUNCTION OF THE EU INTEGRATION
 - A. Hanić, Ž. Pržulj

PARALLEL SESSION 5.B – SME AND ENVIRONMENT ROOM 3.2 Session chair: L. V. Sorokin

- SMES IN THE FINANCIAL AND ECONOMIC CRISIS. FOCUS ON THREE MAGHREB COUNTRIES
 - M. Zemouri, T. Haroun
- THE ROLE OF DEVELOPMENT ENTREPRENEURSHIP AND SMALL AND MEDIUM ENTERPRISES IN MANAGING STRUCTURAL CHANGES
 - I. Beraha, I. Stanković
- FORMAL AND INFORMAL EDUCATION IN ENTREPRENEURSHIP AND SME MANAGEMENT IN MACEDONIA—CURRENT SITUATION AND TENDENCIES M. Baseska Gjorgjieska, M. Milevska, B. Jankuloski
- THE ECONOMIC IMPORTANCE OF AGRICULTURE IN WESTERN BALKAN COUNTRIES
 - D. Bodroža, M. Danon
- WHERE ARE THE FRAGILITIES? THE RELATIONSHIP BETWEEN FIRMS' FINANCIAL CONSTRAINTS, SIZE, AND AGE
 - C. Carreira, F. Silva
- WEATHER MODIFICATION FOR ECONOMIC LOSSES REDUCTION FROM NATURAL DISASTERS IN EUROPE
 - L. V. Sorokin

Friday, SEPTEMBER 7TH 2012 13:15-14:00

CONCLUDING REMARKS ROOM KEYNES

A. P. Duarte: FINANCIAL AND ECONOMIC CRISIS

J. S. Andrade: FINANCIAL SECTOR AND PUBLIC DEBT

M. C. N. Simões: TRADE AND GROWTH

D. Erić: COMPETITIVENESS

M. Cingolani: DEVELOPING COUNTRIES

H. Hanić: ECONOMIC POLICY AND LAW

A. Duarte: ECONOMICS OF INNOVATION

I. Stošić: ECONOMIC INTEGRATION

V.M. Matyushok: LABOUR MARKET

L. V. Sorokin: SME AND ENVIRONMENT