

# **Circular economy model as a result of the implementation of sustainable development**

Munitlak Ivanović Olja

Senior Research Associate

Institute of Economic Sciences, Belgrade

INTERNATIONAL SCIENTIFIC CONFERENCE  
SUSTAINABLE GROWTH IN SMALL OPEN ECONOMIES

Belgrade, 26th 2017

# SUSTAINABLE DEVELOPMENT

- The essence of numerous definitions, have a common basic **justice** – intragenerational and intergenerational justice
- „development should satisfy the needs of present generation without questioning the possibility of future generations to satisfy their needs“ – Our Common Future
- Such perception of the concept of sustainable development **imposes** ethics review, especially ecological ethics review

# THE CONCEPT OF LINEAR ECONOMY: LEM

- Until now economy developed based on the simple principle: „take, produce, consume and throw“
- So-called „linear model“ **implying** unlimited and easy access to resources
- LEM treats waste as a residual of production that finishes its life cycle as a trash in the environment (waste=trash)
- According to LEM: waste is a material or an object which is not usable and which its owner plans to dispose permanently

# THE WASTE

- The waste is divided into **solid and hazardous waste** (*hazardous waste can not be treated any more, but must be safely disposed*)
- Solid waste is further classified into:
- Municipal waste
- Industrial waste
- Internal industrial waste
- Medical waste

- According to LEM all waste will be permanently disposed after consumption, regardless which group of waste it belongs to: hazardous or not, whether it can be recycled or not
- Such attitude towards the nature and production is unsustainable and it **has to be abandoned**
- The following scheme shows a LEM indicating that waste is **the end of the life cycle of that production process**

# CONCEPT LEM

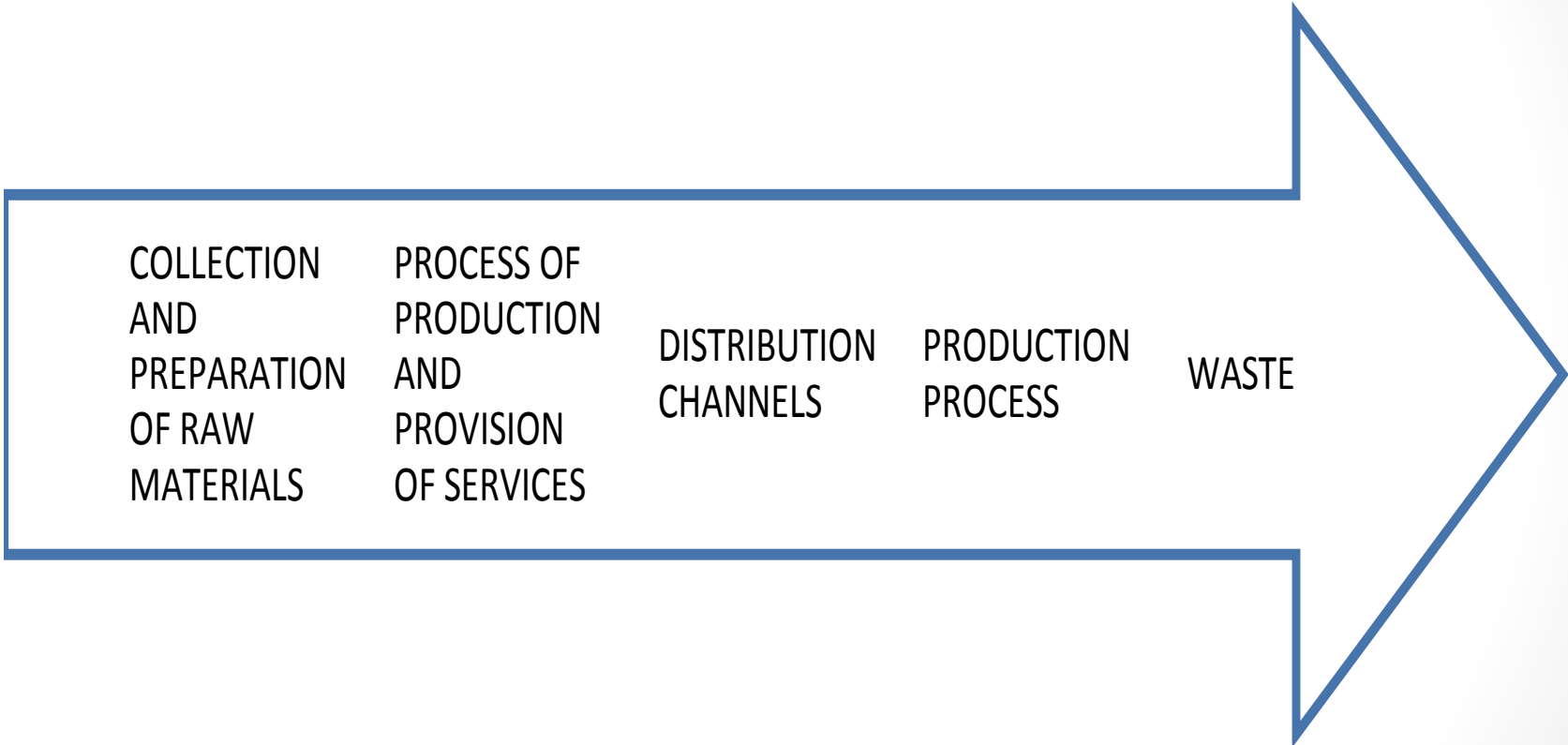
COLLECTION  
AND  
PREPARATION  
OF RAW  
MATERIALS

PROCESS OF  
PRODUCTION  
AND  
PROVISION  
OF SERVICES

DISTRIBUTION  
CHANNELS

PRODUCTION  
PROCESS

WASTE



# CIRCULAR ECONOMY MODEL: CEM

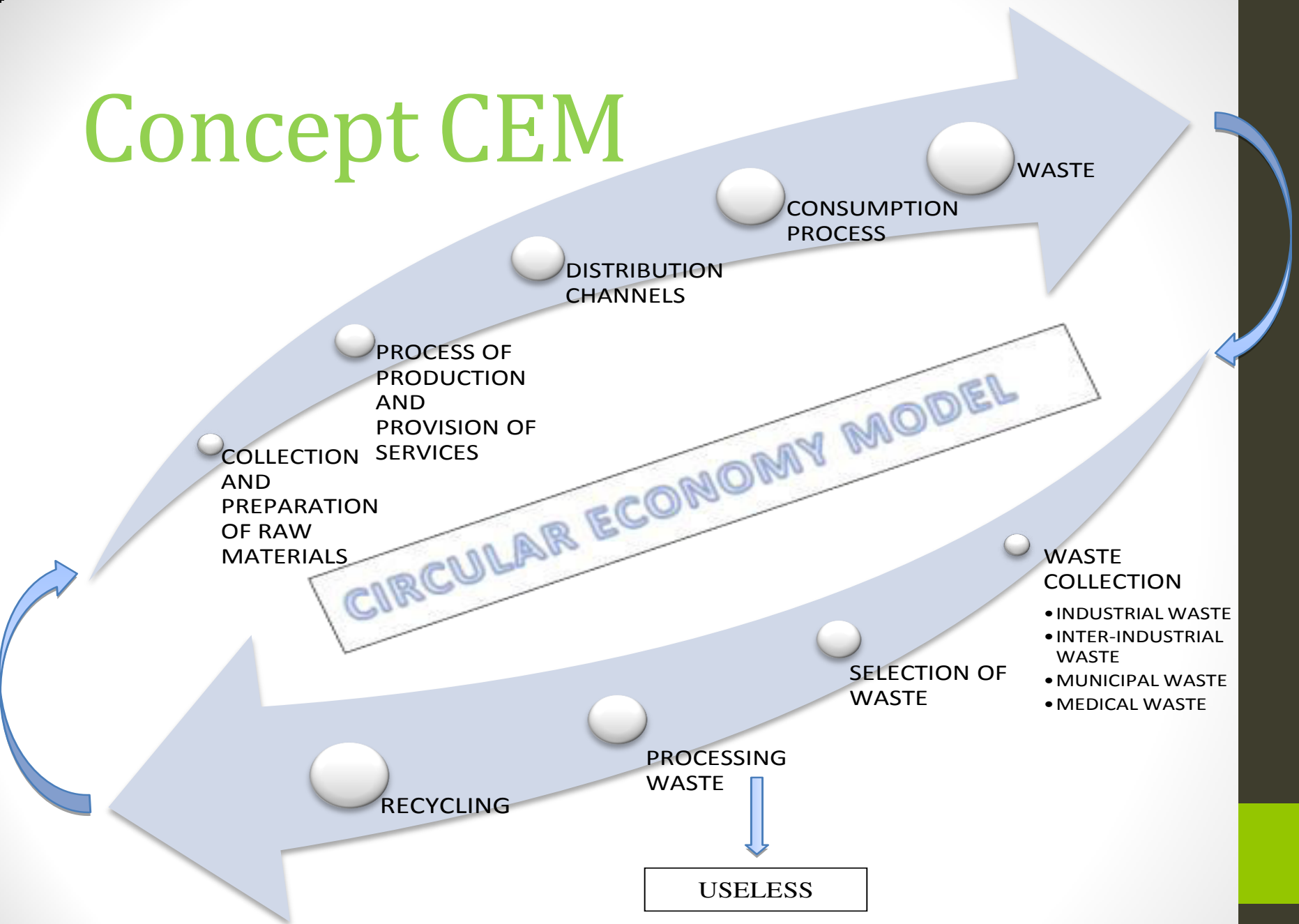
- According to CEM: **Waste is not just trash** that pollutes the environment. It becomes a raw material that reduces the price of final product (role: competitiveness on the market)
- CEM is needed not only for environmental protection, but also for cost savings
- According to the assessments of the Ellen MacArthur Foundation, the European Union could save 400-600 billion dollars per year (mostly in automated and machine industry)
- In circular economy, value-added product **is used longer** and **more rationally** before it becomes trash

# CIRCULAR ECONOMY MODEL: CEM

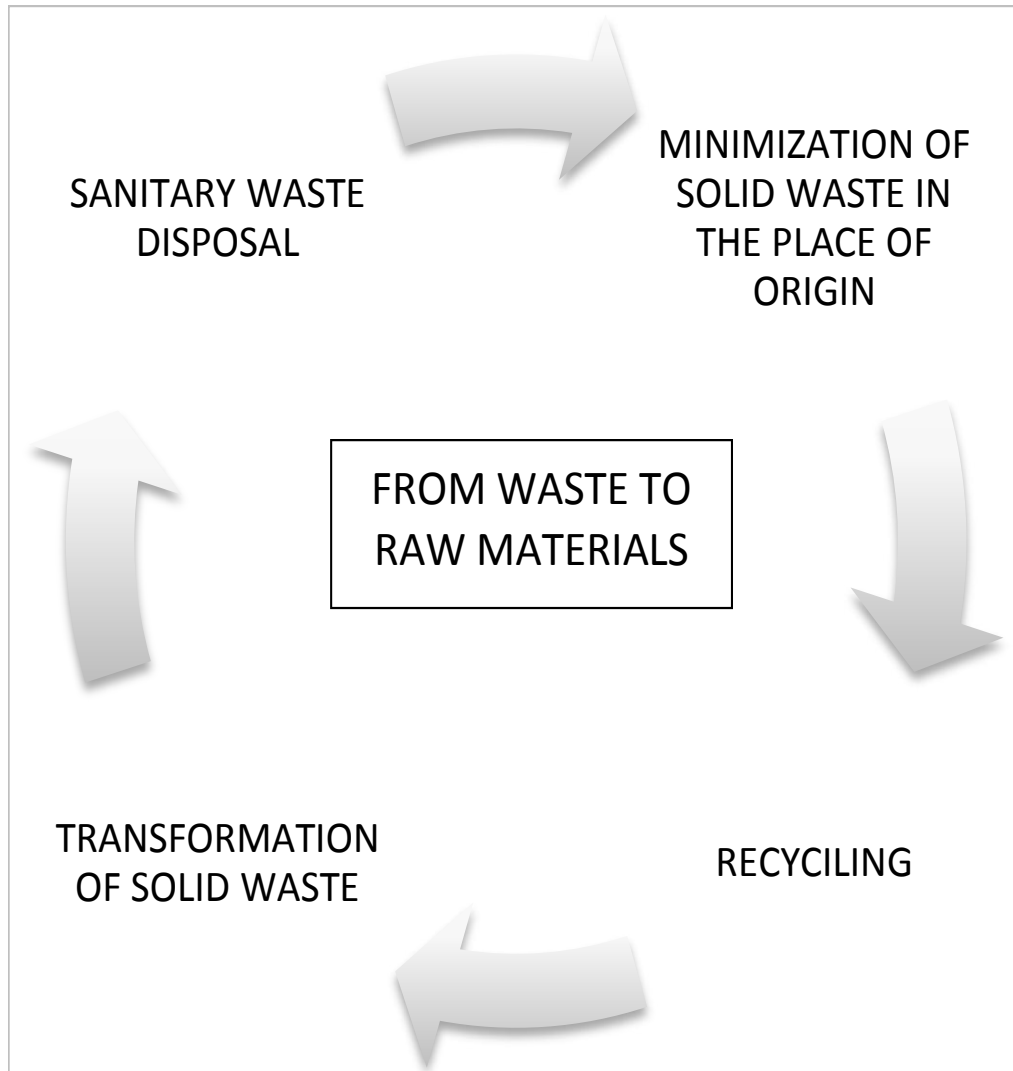
- After the production or consumption, waste is **collected and processed**
- It not has a negative impact on the environment and it is **used again** as a raw material in the production process
- Processes which can be used: recycling, regeneration, using of valuable properties of waste as an input or energy source, direct reuse, reduction of quantity and volume of waste before permanent disposal



# Concept CEM



# PHASES OF MINIMIZING UNUSABLE WASTE



# WASTE MANAGEMENT

- CEM keeps some elements of the concept of LEM
- The path of the raw material from a resource through production, distribution, consumption and becoming waste is **identical in both concepts** (upper arrow)
- It is necessary to establish an integrated system of waste management, to be able to use advantages of CEM in the company

# CONCLUSION

- LEM: based on the principle „take, produce, consume and throw“, does not treat waste adequately
- The price of raw materials falls resulting in the attitude that linear economy is an **optimal BUT unsustainable model of growth EVEN characterized by:** employment growth, production growth, profit growth and growth of a standard of living, but for a short time
- ***Such attitude towards the environment is not sustainable in the long run because of limitation of resources and degradation***

- CEM: A new **global response** to ecological and economical crisis and climate changes
- It has an aspects of social, ethical and ecological **responsibility**
- There is a **feedback** bringing selected and processed waste back, in the new production cycle as a raw material (down arrow)
- It is sustainable in the long run, 21st century
- It is economically justified, reduces the use of raw materials and quantity of waste
- **It is almost full implementation of sustainable development in the practise**

**THANK YOU!**

**Questions?**

**[oljaivanovic@ien.bg.ac.rs](mailto:oljaivanovic@ien.bg.ac.rs)**