
CURRICULUM VITAE

Name: **Matthias Herr**
Education: M.A in Political Science and Economics
Present position: Director for Eastern Europe
Date of birth: 7 March 1977
Nationality: German and Swiss

SUMMARY

18 years of professional experience as international development expert and manager, including

- Thematic competencies in poverty reduction strategies and labor market development with a focus on private sector engagement, youth employment and education, governance.
- Application of a systems approach (MSD/M4P) to different sectors and regional contexts (incl. program design, training, evaluation, management, results measurement, consultancy, analysis, reporting)
- Application of project management systems that integrate monitoring (DCED Standard), knowledge management and learning with strategic decision-making and steering, and reporting.
- Strategic and operational leadership (portfolio management) in managing a regional team of more than 150 staff, including facilitation of a leadership and coaching culture as part of HR development.
- Communication and writing on development subjects and using social media for leveraging impact and wider discourse on subjects.

EDUCATION

2004: **University of Leipzig, Germany**
Magister Artium (M.A.) in Political Science, Economics and English Philology

2000: **Christian Albrecht University of Kiel, Germany**
Entry-level studies for Magister Artium (M.A) in Political Science, Economics and English Philology

EXPERIENCE

2011 – present: HELNETAS Swiss Intercooperation, Switzerland – Director Eastern Europe

- Managing & developing a portfolio of income, employment & governance related projects in Eastern Europe
- Providing management support and supervision, technical and strategic guidance on a continuous basis (backstopping).
- Ensuring proper application of monitoring systems (DCED Standard) for steering, learning and reporting purpose
- Leading on and contributing to assignments worldwide advising own projects and external clients in the application of an inclusive systems approach (MSD) to different thematic areas
- Strengthening the organization's own capacity in the application of an inclusive systems approach (based on M4P/MSD and related tools).

2008 – 2011: The Springfield Centre Ltd., United Kingdom – Senior consultant

- Taking a lead role in assignments with a wide range of clients in applying market systems thinking and practice to private sector development in low-income countries.
- Conducting strategic reviews and evaluations of programs on behalf of donor agencies.
- Designing of new programs and intervention strategies.
- Providing continuous strategic and operational advice (backstopping) for program implementation and donor oversight.
- Implementing monitoring and evaluation systems consistent with current international best practice in private sector development.
- Leading on research and analysis processes with subsequent publications.
- Providing training and workshops on market development, value chain analysis and other related subjects.

2006 – 2008: International Labor Organization, Sri Lanka – Consultant for Private Sector Development

- Leading efforts of 'Enterprise for Pro-Poor Growth' project in developing & implementing value chain projects.
- Designing of new and practical tools for value chain analysis and development that could be used in a local economic development context.
- Developing and delivery of trainings with the aim to build team and local capacity to identify economic constraints and find appropriate solutions.
- Conducting research and analysis on several economic sectors for the purpose of value chain development and income and employment creation.
- Contributing to the overall project performance through teamwork and management support.

2005 – 2008: International Labor Office, Switzerland - Consultant

- Responsible for the formulation of a consistent and more rigorous agency-wide approach to value chain development.
- Development and publication of an operational guide on 'value chain development for Decent Work', which has become a popular reference for development practitioners.
- Designing a monitoring and evaluation system for a business development services project in Zambia.
- Developing training modules for the ILO International Training Centre in Turin.
- Research and publication of papers, for example on business environment reform and Micro Franchising.

SELECTED CONSULTANCIES

2015 – 2017 SDC (Switzerland)

Backstopping mandate to the Employment and Income Network (E+I)

2015 – 2016 University of Zurich (NADEL Institute)

Training on Market Systems Development Approach

2015 PriceWaterhouseCoopers (London):

Training on Market Systems Development (MSD) Approach

2011 MercyCorps (global):

Development and testing of a format for M4P training, internal review, planning & ToT

2011 Swisscontact Katalyst (Bangladesh):

Impact assessment and revision of the healthcare case study

2011 AusAID (Solomon Islands):

Independent Completion Report of the Agricultural Livelihoods Program

- 2010-2011 SDC (South Serbia):**
Long term advice for a regional market development program (second mandate)
- 2010 SDC (Kosovo):**
Exploring a market development facility for horticulture
- 2009 Oxfam GB (Sri Lanka):**
Training on the 'Making markets work for the Poor' (M4P), post-conflict program
- 2009 GIZ Nigeria:**
Assessing potential for market development in selected value chains.
- 2009 ITC ILO (Italy):**
Summer academy elective on a 'systemic approach to value chain development'
- 2009 SNV (South Asia):**
Strategic review of SNVs strategy for local economic development
- 2009 ILO (Sri Lanka):**
Evaluation and case study of the Enterprise for Pro-Poor Growth program
- 2009 Swisscontact Katalyst (Bangladesh):**
Case study on healthcare sector interventions
- 2008-2009 SDC (South-West Serbia):**
Long-term advice for a regional market development program (first mandate)

TRAININGS

- 2021: Cambridge University
Circular Economy and Sustainability strategies
- 2008: The Springfield Center Ltd., Glasgow
Making Markets Work for the Poor (M4P)
- 2008: Hans Posthumus
The DCED Standards for Results Measurement

LANGUAGE SKILLS *(native, fluent C2, excellent C1, very good B2, good B1, basic A1/A2)*

	Speaking	Writing	Reading
English	Native	Native	Native
French	B1	A1/A2	B1
German	Native	Native	Native