





INSTITUTE OF
ECONOMIC SCIENCES
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the institute
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zagreb



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18th Annual Conference of the Institute of Economic Sciences

INTERNATIONAL SCIENTIFIC CONFERENCE ON INNOVATION ECONOMICS, POLICY AND ENTREPRENEURSHIP



20–21
October 2026

BELGRADE, SERBIA
DAY 1: SCIENCE AND TECHNOLOGY PARK BELGRADE
DAY 2: INSTITUTE OF ECONOMIC SCIENCES

IN COLLABORATION WITH

- Science and Technology Park Belgrade
- POLICY ENLARGE Project
- SAIGE Project

AGENDA

CONFERENCE DAY 1 · October 20, 2026

Venue: Science and Technology Park Belgrade, Veljka Dugoševića 54, Belgrade

Room: B5

TIME	PROGRAMME
9:00 – 12:30	Transformative Innovation Camp Serbia 2026 From Smart Specialisation to Transformation: Tackling Societal Challenges through Innovation Organised within the Horizon Europe POLICY ENLARGE project and in cooperation with the SAIGE project, as part of activities supporting the implementation of Serbia's Smart Specialisation Strategy. <i>By invitation only</i>
12:30 – 13:30	Networking Lunch & Conference Registration
13:30 – 13:50	Opening and Welcome Speeches • Marija Milić, Director, Science and Technology Park Belgrade • Marija Gnjatović, State Secretary, Ministry of Science, Technological Development and Innovation of the Republic of Serbia • Jovan Zubović, Director, Institute of Economic Sciences • Lazar Živković, Chair of the Conference Scientific Committee, Institute of Economic Sciences
13:50 – 14:15	Transformative Innovation Camp Highlights Presentation of team solutions to the selected challenges, followed by reflections on the main outcomes, key takeaways and messages from the Camp. • Jasna Mastilović, RDI Reforms Expert, SAIGE • Helena Hiršenberger, Assistant Professor of Project Management, FEFA Faculty, Belgrade • Ivana Kostić, Co-Founder, Health Tech Lab

	Moderator: Lazar Živković, Chair of the Conference Scientific Committee, Institute of Economic Sciences
14:15 – 14:45	Keynote Speech <i>“Innovation Without Scaling: Is Catching Up in Europe Getting Harder?”</i> Alasdair Reid, Executive Director, European Future Innovation Systems (EFIS) Centre <i>25 min presentation + 5 min Q&A</i>
14:45 – 15:15	Keynote Speech <i>“The Green-Digital Transition: Opportunities and Challenges”</i> Nicoletta Corrocher, Lecturer, Bocconi University, Department of Management and Technology <i>25 min presentation + 5 min Q&A</i>
15:15 – 15:45	Keynote Speech <i>“Rethinking Industrial and Innovation Policy for the Western Balkans: Transformation and New Policy Choices”</i> Slavo Radošević, Emeritus Professor, University College London <i>25 min presentation + 5 min Q&A</i>
15:45 – 16:15	Refreshment Break
16:15 – 17:30	Panel Discussion <i>From Ideas to Scale: Building Innovation Ecosystems for Startups, Spin-offs and High-Growth Companies</i> Setting the Scene: - Understanding ZICER Startups: Service Demand, Strategies, and Ecosystem Integration Zoran Aralica, Senior Research Fellow, Economic Institute Zagreb Panelists: Marija Gnjatović, State Secretary, Ministry of Science, Technological Development and Innovation of the Republic of Serbia Ivo Bralić, Senior Support Programs Specialist, Zagreb Innovation Centre (ZICER) Viktor Nedović, SAIGE Project Director and Serbia’s Smart Specialisation Coordinator Jelisaveta Ilić, Co-Founder and CEO, Tisalytics Bio Moderator: Siniša Marčić, Senior Expert on Human Capital Development, Regional Cooperation Council <i>This activity is part of the project “Determinants of Strengthening Technological Capabilities of Different Sectors”, funded within the National Recovery and Resilience Plan 2021–2026 – NextGenerationEU.</i>
17:30 – 17:40	Closing Remarks

CONFERENCE DAY 2 · October 21, 2026

Venue: Institute of Economic Sciences, Zmaj Jovina 12, Belgrade

TIME	PROGRAMME
8:30 – 9:15	Registration
9:15 – 10:00	Opening Perspectives on Science Diplomacy , Room A1, ground floor Short expert perspectives setting the scene for the panel discussion • Jan-Marco Müller, Coordinator, Science Diplomacy and Multilateral Relations, European Commission: <i>“The European Union framework for science diplomacy”</i> (Online) • Gianluigi M. Riva, Senior Research Fellow, Bocconi University: <i>“Interdisciplinary perspectives on Science Diplomacy: experiences from COST Action SIDNET”</i> • Alessandro Lombardo, Senior Executive Officer, Central European Initiative - Executive Secretariat: <i>“Science Diplomacy and Regional Cooperation in an Era of Fragile Multilateralism: the experience of the Central European Initiative”</i>
10:00 – 11:00	Panel Discussion , Room A1 <i>Science Diplomacy in Action: Building Bridges Between Research, Innovation and International Cooperation</i> • Luciano Catani, Science Attaché, Embassy of Italy in Belgrade • Lydia Foster, Attaché for Cooperation, Embassy of France in Serbia / French Institute in Serbia • Gábor Szüdi, ZSI senior researcher, Reconnect China project partner • Dejan Šuvakov, Programme Manager for Innovation, R&D and SMEs, EU Delegation to Serbia Moderator: Nándor Petrovics , Senior Research Expert, Corvinus University of Budapest
11:00 – 11:30	Refreshment Break , Room 108 (1st floor) and in front of Room A1 (ground floor)
11:30 – 13:00	Parallel Academic Sessions I Presentation of the selected papers
13:00 – 13:45	Lunch Break , Room 108, 1st floor
13:45 – 15:15	Parallel Academic Sessions II Presentation of the selected papers
15:15 – 15:30	Short Break / Room Change
15:30 – 17:00	Parallel Academic Sessions III Presentation of the selected papers
15:30 – 17:00	Round Table , Room S3, 3 rd floor The Next Generation: Rethinking Technology, Work and Business Moderator: Marija Lazarević , Senior Research Associate, Institute of Economic Sciences <i>By invitation only</i>
17:00 – 17:30	Key Messages from Parallel Sessions & Conference Closing , Room A1 Key takeaways from the Academic Sessions and Next Generation Round Table, followed by Closing Remarks

PARALLEL ACADEMIC SESSIONS

PARALLEL SESSIONS I

ROOM A1, ground floor

11:30–13:00

Digitalisation, Innovation and Firm Competitiveness

Moderator: Dijana Štrbac

- 1 INNOVATION, DIGITALIZATION, AND COMPETITIVENESS: A CAPABILITY-BASED PERSPECTIVE FROM HUNGARIAN FIRMS**
M. Recskó, M. Aranyossy **IN PERSON**
- 2 BETWEEN THE SECOND AND THE THIRD UNBUNDLING: DIGITALISATION AND GVC POSITIONING IN CESEE AND THE BALTIC STATES**
J. Tonovska **ONLINE**
- 3 BEYOND DIGITALIZATION: PRIORITY EROSION AND THE TRANSITION FROM WAITING LISTS TO ACTIVE HEALTHCARE ACCESS MANAGEMENT**
M. Ogorevc, V. Prevolnik Rupel **IN PERSON**
- 4 SOCIO-DEMOGRAPHIC PREDICTORS OF ONLINE PURCHASING IN THE WESTERN BALKANS**
M. Antonijević, I. Domazet **IN PERSON**
- 5 MODELLING SPATIAL DEPENDENCE IN S&T EMPLOYMENT: SAR, SEM AND SAC EVIDENCE FROM VISEGRAD COUNTRIES**
Lj. Radonjić, M. Radulović **IN PERSON**
- 6 WHEN INNOVATION ISN'T ENOUGH: THE TRUE DRIVERS OF HIGH-TECH EXPORT PERFORMANCE IN WESTERN EUROPE**
M. Schönová, O. M. Blanchard **ONLINE**

Women, Entrepreneurship and Workforce Transformation**Moderator:** Milena Lazić

- 1 GENDER DIVERSITY, FIRM SIZE AND INNOVATION PERFORMANCE: EVIDENCE FROM MACEDONIAN ENTERPRISES**
K. Velichkovska, S. Bilić, A. Zafirova **IN PERSON**
- 2 ARTIFICIAL INTELLIGENCE AND FUTURE WORKFORCE COMPETENCIES: PERSPECTIVES OF VOCATIONAL STUDENTS AND ENTREPRENEURIAL FIRMS IN SERBIA**
D. Buvač Grušanović, M. Radović Marković, S. Radenković **IN PERSON**
- 3 ENHANCING WOMEN ENTREPRENEURS' INNOVATION THROUGH KNOWLEDGE MANAGEMENT: A CONCEPTUAL FRAMEWORK**
K. Agoraki, D. Kossyva, G. Deirmentzoglou, A. V. Roussou **ONLINE**
- 4 STRATEGIC HRM IN WOMEN-LED VENTURES: A CONCEPTUAL FRAMEWORK FOR INNOVATION AND COMPETITIVE ADVANTAGE**
D. Kossyva, K. Agoraki, G. Deirmentzoglou **ONLINE**
- 5 WOMEN'S ENTREPRENEURSHIP AND EDUCATION: RESEARCH GROWTH, THEMATIC STRUCTURE AND FUTURE DIRECTIONS**
A. Srok, A. Petrić, J. Jardas Antonić **ONLINE**
- 6 THE HIDDEN DRAIN ON INNOVATION CAPACITY: STRUCTURAL PRECARIY OF WOMEN RESEARCHERS IN POST-SOCIALIST TRANSITION ECONOMIES: THE CASE OF LATVIA**
L. Grinevica **ONLINE**

Green Transition and Sustainable Transformation**Moderator:** Petar Mitić

- 1** **DIGITAL TECHNOLOGIES AS ENABLERS OF GREEN MARKETING: A PRISMA-GUIDED SYSTEMATIC REVIEW OF SUSTAINABILITY COMMUNICATION, CONSUMER TRUST AND GREENWASHING RISKS**
S. Ristevska-Jovanovska, I. Serafimovska **ONLINE / IN PERSON**
- 2** **SUSTAINABLE DEVELOPMENT IN SERBIA (1987–2026): IDEAS AND PRACTICE**
D. Matković **IN PERSON**
- 3** **TOWARD A CIRCULAR ECONOMY IN NORTH MACEDONIA: INSTITUTIONAL FRAMEWORK, PRIORITY SECTORS, AND FINANCING CHALLENGES**
D. Boshkovska, N. Daniloska, T. Petkovska Mirchevska **IN PERSON**
- 4** **DIGITAL AND GREEN TRANSFORMATION OF THE COAL REGION: PROSPECTS FOR STARA ZAGORA AS A BALKAN HYDROGEN HUB**
P. Georgiev **ONLINE**
- 5** **TWIN TRANSITION IN TOURISM: EVIDENCE FROM EU COUNTRIES**
J. Davidović, D. Pantović, A. Fedajev **IN PERSON**
- 6** **DO EUROPEAN REGIONS CONVERGE IN CARBON INTENSITY? THE ROLE OF CLIMATE-DRIVEN ENERGY DEMAND**
A. Papana, D. Dimitriadis, C. Katrakilidis **IN PERSON**
- 7** **PATH EXTENSION OR SPATIAL RECONFIGURATION? DIVERGENT ADAPTATION STRATEGIES TO THE EV TRANSITION: EVIDENCE FROM HUNGARY AND POLAND**
W. Dyba, M. Sass **ONLINE**

Sustainable Finance and Financial Resilience**Moderator:** Katerina Hadzi Naumova Mihajlovska

- 1 THE SOVEREIGN GREENIUM IN CENTRAL AND EASTERN EUROPE**
M. Bošnjak, D. Vlajčić **IN PERSON**
- 2 VOLATILITY DYNAMICS ACROSS FINANCIAL ASSETS IN TIMES OF GEOPOLITICAL TURBULENCE: EVIDENCE FROM CRYPTOCURRENCIES, FIAT CURRENCIES AND GOLD**
I. Almeida, A. Portugal Duarte, F. Sol Murta **ONLINE**
- 3 THE ROLE OF FINTECH IN DEMOCRATIZING SUSTAINABLE INVESTMENT IN EMERGING ECONOMIES**
A. Sharma, N. Sharma **ONLINE**
- 4 ESG VERSUS TRADITIONAL PORTFOLIOS: A COMPARATIVE ANALYSIS OF PERFORMANCE IN GLOBAL EQUITY MARKETS**
A. Jusufi, E. Parnardzieva Stanoevska **IN PERSON**
- 5 PUBLIC DEBT, FISCAL SPACE, AND INNOVATION FINANCING IN CENTRAL AND EASTERN EUROPE: THE ROLE OF INFLATION REGIMES**
I. Lupu, A. Criste **ONLINE**
- 6 INSTITUTIONAL DRIVERS OF FINANCIAL SUSTAINABILITY AND OUTREACH IN MICROFINANCE: IMPLICATIONS FOR INCLUSIVE INNOVATION IN INDIA AND AFGHANISTAN**
M. Taher Nabizada, N. Dhanda **IN PERSON**
- 7 FINANCIAL WELL-BEING IN THE DIGITAL AGE: TOWARD A RESEARCH AGENDA INTEGRATING SOCIAL MEDIA INFLUENCE, BEHAVIORAL BIASES, AND MINDFULNESS**
R. Dangayach, N. Sharma **ONLINE**

13:00–13:45**LUNCH BREAK, Room 108, 1st floor**

Digital Transformation and Innovation in SMEs and Family Businesses**Moderator:** Marija Mosurović

- 1 FAMILY BUSINESS REGULATION IN SLOVAKIA: BETWEEN LEGAL RECOGNITION AND PRACTICAL ADOPTION**
A. Krivosikova, T. Bencova, J. Kosarova, M. Urbanikova **IN PERSON**
- 2 ARTIFICIAL INTELLIGENCE, CAPITAL INTENSITY AND DIGITAL TRANSFORMATION: EVIDENCE FROM EUROPEAN SECTORS**
J. Kosarova, M. Urbanikova, T. Bencova, A. Krivosikova **IN PERSON**
- 3 THE ROLE OF EXTERNAL KNOWLEDGE ACQUISITION IN FOSTERING INNOVATION AND DIGITALIZATION AMONG SMES IN NORTH MACEDONIA: EVIDENCE FROM BEEPS VI**
C. Telak Durmishi **IN PERSON**
- 4 AI AND IOT AS TOOLS FOR OPTIMISING WINE PRODUCTION: A BUSINESS MODEL PERSPECTIVE FOR INNOVATION MANAGEMENT**
J. Lourenço, M. Mosurović **IN PERSON**
- 5 BRIDGING THE GENERATIONAL AND DIGITAL DIVIDE: BUSINESS PROCESS INNOVATION AS ENTREPRENEURIAL DRIVER IN SERBIAN FAMILY SMES**
M. Mosurović Ružičić, M. Lazarević-Moravčević, M. Paunović, Đ. Ivanović **IN PERSON**
- 6 THE AI ADOPTION DIVIDE ACROSS EUROPEAN ENTERPRISES**
M. Kiselichki, S. Josimovski **IN PERSON**
- 7 DIGITAL AND AI-POWERED MANAGEMENT ACCOUNTING FOR SUSTAINABLE AGRIBUSINESS**
D. Stoyanova **ONLINE**

Entrepreneurship and Innovation Ecosystems**Moderator:** Snežana Bilić

- 1 CROSS-COUNTRY ANALYSIS OF START-UP AND INNOVATION ECOSYSTEMS IN THE WESTERN BALKAN COUNTRIES AND TÜRKIYE**
S. Bilić, K. Velichkovska, M. Nikolovski **IN PERSON**
- 2 THE EVOLUTION OF ENTREPRENEURIAL ECOSYSTEMS: INSIGHTS FROM A BIBLIOMETRIC ANALYSIS**
A. Hamdani, S. Yassine **ONLINE**
- 3 INNOVATION FINANCE AND VENTURE CAPITAL IN ENTREPRENEURIAL ECOSYSTEMS: A FRAMEWORK FOR SUSTAINABLE SME GROWTH**
W. Mubarak Shah **IN PERSON**
- 4 MEASURING THE MATURITY OF EMERGING STARTUP ECOSYSTEMS: A COMPOSITE INDEX APPROACH FROM SERBIA**
L. Živković, D. Štrbac, S. Đuričin, I. Beraha, N. Vasilić **IN PERSON**
- 5 RETHINKING HIGHER EDUCATION FOR CIRCULAR AND CREATIVE SOCIETIES: FOSTERING POLICY, ENTREPRENEURSHIP AND SUSTAINABILITY IN THE WESTERN BALKANS**
O. Sula **IN PERSON**
- 6 THE NON-LINEAR ROLE OF ACADEMIC PARTNER QUALITY IN ACADEMIA-INDUSTRY COLLABORATION: EVIDENCE FROM INDIA**
R. Chatterjee, I. Roy **ONLINE**

Human Capital, Skills and Inclusive Development**Moderator:** Vladimir Petkovski

- 1 UNCOVERING THE LATENT DIMENSIONS OF YOUTH VULNERABILITY IN NORTH MACEDONIA: A PRINCIPAL COMPONENT ANALYSIS**
V. Petkovski, E. Djambaska, I. Piperkova, A. Lozanoska **IN PERSON**
- 2 BEYOND HDI: DEVELOPING SUSTAINABILITY AND INNOVATION-ADJUSTED HUMAN DEVELOPMENT INDEX (SI-ADJUSTED HDI)**
A. Yadav, N. Sharma **ONLINE**
- 3 EMPIRICAL ANALYSIS OF THE MULTIDIMENSIONAL YOUTH VULNERABILITY AS A BARRIER TO ENTREPRENEURIAL CAPACITY: EVIDENCE FROM NORTH MACEDONIA**
K. Poposka, I. Stancheva Gigov, A. Zafirova, T. Josimovska **IN PERSON**
- 4 HUMAN CAPITAL BARRIERS AND ENTREPRENEURIAL POTENTIAL AMONG YOUTH: A CASE STUDY OF BITOLA, NORTH MACEDONIA**
S. Mojsoska, V. Popovski, E. Djambaska, M. Boshkoska Klisaroski **IN PERSON**
- 5 DIGITAL LITERACY AS A CATALYST FOR INCLUSIVE DIGITAL TRANSFORMATION: THE ROLE OF ONLINE SECURITY AND PSYCHOLOGICAL WELL-BEING ACROSS AGE GROUPS**
H. Muminović, F. Ziberi, G. Ristov **ONLINE**

Organisations, Management and Workforce Resilience**Moderator:** Aleksandra Lozanoska

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| 1 | DETERMINANTS OF EMPLOYMENT DYNAMICS, SKILLS TRANSFORMATION, AND WORKFORCE RESILIENCE
A. Jean-Vasile, C. Luminita, M. M. Viorel IN PERSON |
| 2 | CONFIGURATIONAL CONDITIONS OF COMMUNICATION AND STRESSORS AS DETERMINANTS OF EMPLOYEE CHANGE READINESS
M. Cvjetković ONLINE |
| 3 | BUILDING ORGANIZATIONAL CAPABILITIES IN FDI COMPANIES THROUGH STRATEGIC HUMAN RESOURCE MANAGEMENT, ORGANIZATIONAL CULTURE AND ORGANIZATIONAL ETHICS: EVIDENCE FROM REPUBLIC OF NORTH MACEDONIA
M. Borota Popovska, V. Zabijakin Catleska, M. Topuzovska Latković, J. Tast ONLINE |
| 4 | FACTORS IN CRISIS MANAGEMENT: HUMAN, TEAM, AND MEDIA
K. Postolov, B. Kitanovikj, M. Spasovska IN PERSON |
| 5 | PROJECT MATURITY AS AN ENABLER OF INNOVATION IMPLEMENTATION IN FINANCIAL INSTITUTIONS
M. Despotoska, Z. Janevski ONLINE |

15:15–15:30**SHORT BREAK / ROOM CHANGE**

AI, Digital Governance and Emerging Technologies**Moderator:** Sonja Đuričin

- 1 THE DECISION TO IMPOSE MANDATORY VERTICAL INTEROPERABILITY: A DOUBLE-EDGED SWORD FOR INNOVATION INCENTIVES IN THE DIGITAL MARKETS**
I. Muidža **IN PERSON**
- 2 ADAPTIVE GOVERNANCE FOR ENTREPRENEURIAL AI: CHINA'S REGULATORY FRAMEWORK AND INTERNATIONAL INNOVATION COLLABORATION**
K. Katterbauer, S. Yilmaz **ONLINE**
- 3 COORDINATION WITHOUT INCLUSION? TRANSREGIONAL GOVERNANCE OF EMERGING TECHNOLOGIES AND THE LIMITS OF THE GLOBAL PARTNERSHIP ON ARTIFICIAL INTELLIGENCE**
I. Dunjić **IN PERSON**
- 4 FROM INFORMAL USE TO RESPONSIBLE INNOVATION: A PROPORTIONATE GENERATIVE-AI GOVERNANCE FRAMEWORK FOR SMES**
K. Trenevskaa Blagoeva, L. Pulevska Ivanovska, M. Kiselichki **IN PERSON**
- 5 THE MACRO-FISCAL TRANSMISSION CHANNELS OF ALGORITHMIC TAX ENFORCEMENT: EVIDENCE FROM NORTH MACEDONIA E-INVOICE INFRASTRUCTURE**
S. Elezi, M. Boshkoska Klisaroski **ONLINE**
- 6 NAVIGATING THE INTERSECTION OF SHARIA COMPLIANCE AND INTERNATIONAL SANCTIONS: THE ROLE OF AI IN TRADE FINANCE MECHANISMS**
K. Katterbauer, R. D. Özbay, S. Yilmaz **ONLINE**

Innovation Policy, Research Systems and Knowledge Transfer**Moderator:** Isidora Beraha

- 1 THE STI POLICY MIX IN SERBIA: INSTRUMENTS, CHALLENGES AND POLICY DIRECTIONS**
D. Štrbac, L. Živković **IN PERSON**
- 2 WHY RESEARCH DOES NOT REACH THE MARKET: IDENTIFYING SYSTEMIC BARRIERS TO TECHNOLOGY TRANSFER THROUGH INNOVATION ECOSYSTEM INDICATORS**
J. Kojić, Z. Mitrović, E. Gligorijević **IN PERSON**
- 3 MEASUREMENT OF INNOVATION: SELECTION OF INDICATORS AND (MIS)USE OF SCOREBOARDS**
A. Havas **ONLINE**
- 4 NAVIGATING THE SECURITY-SUSTAINABILITY-INNOVATION NEXUS: FIRST RESULTS OF A MULTI-LAYER, MULTI-DOMAIN FORESIGHT PROCESS**
A. Havas, T. Konnola, M. Weber **ONLINE**
- 5 INNOVATION CAPACITY AND REGIONAL ECONOMIC RESILIENCE: EVIDENCE FROM UKRAINE**
V. Gryga, Y. Ryzhkova **ONLINE**
- 6 TOWARDS A COMMON RESEARCH ASSESSMENT FRAMEWORK: EVIDENCE ACROSS SCIENTIFIC FIELDS IN SERBIA**
I. Beraha, J. Zubović, S. Đuričin, J. Williams, L. Živković, P. Vićentić **IN PERSON**
- 7 THE RELATIONSHIP BETWEEN GOVERNMENT-FUNDED AND BUSINESS R&D EXPENDITURE IN THE EU-27**
M. Boór, Y. Petrenko **ONLINE**

Regional Competitiveness, FDI and Economic Development**Moderator:** Elizabeta Djambaska

- 1 **MACROECONOMIC FACTORS AND PUBLIC DEBT IN BOSNIA AND HERZEGOVINA (2011–2024): IMPLICATIONS FOR FISCAL SUSTAINABILITY IN THE CONTEXT OF ECONOMIC SHOCKS AND GROWING UNCERTAINTY**
D. Domuzin **IN PERSON**
- 2 **FDI AND ECONOMIC PERFORMANCE IN THE WESTERN BALKANS: EMPIRICAL EVIDENCE FROM 2010–2024**
S. Malcheski, N. Petroska Angelovska, M. Boshkoska Klisaroski, D. Saltamarski **IN PERSON**
- 3 **MICROECONOMIC COMPETITIVENESS OF THE ECONOMY IN BOSNIA AND HERZEGOVINA**
Z. Džafić, S. Dedić **IN PERSON**
- 4 **MUNICIPAL GROWTH IN NORTH MACEDONIA: A PRINCIPAL COMPONENT ANALYSIS OF SOCIO-ECONOMIC AND FISCAL DETERMINANTS**
B. Angelova, V. Petkovski, A. Zafirova, K. Hadji Naumova Mihajlovska **IN PERSON**
- 5 **CORRUPTION, INSTITUTIONAL QUALITY AND FOREIGN DIRECT INVESTMENT IN NORTH MACEDONIA: A MIXED-METHODS ANALYSIS**
B. Imeri, L. Alili Sulejmani **IN PERSON**
- 6 **DIGITALIZATION, FOREIGN DIRECT INVESTMENT, AND FEMALE LABOR FORCE PARTICIPATION: DETERMINANTS OF HIGH-TECHNOLOGY EXPORTS IN THE WESTERN BALKANS**
E. Mustafa **ONLINE**
- 7 **ESG AS A GOVERNANCE MECHANISM IN INTERNATIONAL TRADE: COMPETITIVENESS, RESILIENCE, AND GLOBAL VALUE CHAIN TRANSFORMATION**
G. Deirmentzoglou, E. Anastasopoulou, K. Agoraki, D. Kossyva **ONLINE**